



# A Night to Fall into Literacy

SATURDAY, OCTOBER 23 | 7 P.M. - 11 P.M.  
INFINITE ENERGY CENTER



KEY NOTE SPEAKER  
Vince Dooley  
Former UGA Football Coach  
and Athletic Director

## Puttin' on the LITZ

On Saturday, October 22, 2021, the Gwinnett County Public Library will hold fundraising gala, Puttin' on the Litz. The money raised by the event will be used to support and enhance critical library programs offered to Gwinnett County residents including various early learning initiatives and the Career Online High School Program.

### Presenting Sponsor | \$15,000

- Exclusive event naming rights
- Sponsor Spotlight on Social Media Accounts
- Inclusion in press releases and programs
- Recognition on GCPL Foundation's website
- Preferred logo placement on event communications and event signage
- Recognition by event speaker during the event
- Ability for CEO to speak at the event
- VIP Experience
- 3 premiere placed sponsor tables at the event (30 tickets)
- 60 drink tickets

### Special Edition Sponsor | \$7,500

- Inclusion in press releases and programs
- Sponsor Spotlight on Social Media Accounts
- Recognition on GCPL Foundation's website
- Preferred logo placement on event communications, assigned tables and event signage
- Recognition by event speaker during the event
- VIP Experience
- 2 premiere placed sponsor tables at the event (20 tickets)
- 40 drink tickets

### Best Seller Sponsor | \$5,000

- Recognition on GCPL Foundation's website
- Inclusion in press releases and programs
- Logo placement on event communications, assigned tables and event signage
- Recognition by speaker during event
- VIP Experience
- 2 preferably placed tables at the event (20 tickets)
- 40 drink tickets

### First Edition Sponsor | \$2,500

- Recognition on GCPL Foundation's website
- Logo placement on event communications and event signage
- VIP Experience
- 1 preferably placed table at the event (10 tickets), 20 drink tickets

### Limited Edition Sponsor | \$2,000

- Company name recognition on GCPL Foundation's website
- Company Logo placed on event communications and event signage
- 1 table at the event (8 tickets), 16 drink tickets

\*Individual Tickets available for \$225 or Individual VIP Tickets available for \$250\*

\*\*Contact Jason DiFranco at [jdifranco@gwinnettpl.org](mailto:jdifranco@gwinnettpl.org) with any questions or to receive an invoice\*\*